



Sean Mauricette
Speaker | Innovator | Community Leader

RACIAL EQUITY EDUCATOR

Sean Mauricette

Bio



Sean Mauricette has been an actor, musician, educator, and motivational speaker for more than a decade. A graduate of the University of Toronto's Faculty of Architecture, Sean has worked on various projects. Most notably, the Jane and Finch Centre for Green Change and as Head Architectural Designer for the Toronto Community Housing's support centre for young fathers. The recipient of more than 20 awards, Sean was presented with the 2012 Medal of Appreciation for his work with youth from the United Nations Association of Canada.

After spending years as a motivational speaker, Sean branched out and began presenting to corporations. His talk "Dismantling Racial Bias In The Workplace," focuses on how to address anti-Black racism in the workplace and offers collaborative solutions on how to dismantle racial bias. Sean's unique and multi-faceted approach to these sensitive topics is delivered in a conversational and relatable way that encourages connections for inclusion.

The Founder and Director of Laying Foundations Together (LFT), Sean has helped several national and multinational companies take major strides in reaching their Diversity and Equity goals for a more inclusive workplace.

Through performing, lecturing, and mentoring, Sean continues to cement his role as an active leader in the global community.



What People Are Saying



"Sean Mauricette's virtual presentation to Hydro One on Black History was easily one of the most impactful and educational sessions I have participated in, on any topic... I whole heartedly recommend Sean Mauricette to anyone looking to educate themselves on the black history, black oppression and inspire themselves and others to work towards a better future for everyone, regardless of skin colour."

David Lebeter, Chief Operating Officer, **Hydro One**



"Sean, you were an incredible speaker - weaving together historical, personal and current societal perspectives. Your artistry as a poet was evident in the cadence of your storytelling, even before the final poem. Thank you so much for sharing time with us today."

Cheryl Fullerton, Executive VP People and Communications, **Corus Entertainment**



"In a time where we're craving authenticity and vulnerability like never before, Sean delivers. He shared his story with our Hootsuite team, taking us through the complex realities of Black history (Canada and the US) to help inform how to meaningfully move DEI forward. He captivated us with his sincerity, and entertained us with his humour. I highly recommend Sean's anti-Black racism training, and look forward to our next chat! Thank you Sean."

Tom Keiser, CEO, **Hootsuite**



"I can't tell you how much everyone enjoyed today! The notes of appreciation keep flowing in with staff saying that you were so chill, informative, educational but at a level that everyone could understand and really look inwards at their role. I am thankful that we met and hope we can work together again in the near future."

Kristie Baxter, VP, Director of Operations, **McCann Worldgroup Canada**



"Sean's virtual presentation was by far one of the most impactful and insightful educational events I've participated in! Sean was engaging and inspiring as he spoke about his lived experience, policy, and inclusive practices...thank you Sean!"

Agatha Kennedy, Inclusion & Diversity Manager, **WildBrain**



Presentation Description & Breakdown

Presentation length:
75 minutes

Sean Mauricette's presentation, "Dismantling Racial Bias In The Workplace," seeks to influence systemic change in employment concerning barriers faced by Black communities and other people of colour. The goal is to deliver diversity, equity and inclusion (DEI) seminars to increase awareness of the systemic barriers and eliminate biases/racism in their hiring processes. Delivered in a relatable, authentic and multi-faceted way, this presentation will help create foundations for success.

"Sean... There really are no words to describe the experience you just shared with so many in our company - and beyond. You lead with your heart and your impact is greater than your words. Thank you for generously giving us the opportunity to learn, grow and be better."

Gena Restivo, VP of HR, Communications & Sustainability,
AstraZeneca

Platform:

Teams, Zoom, Webex, etc.

Delivery:

Casual, relaxed, multi-faceted



Historical View:

- **INTRODUCTION:** The Canadian Black experience is complex and not monolithic
- **SLAVERY / OPPRESSION:** *The official starting point of Black history?*
- **BLACK HISTORY PRE-SLAVERY:** *Shocking, empowering...the true beginning*
- **BLACK CANADIANS:** *Limitations that were broken and paths created for today*

Importance of DEI In The Workplace Today:

- **THE CYCLE OF OPPRESSION:** *Continue or break the cycle?*
- **IMPEDIMENTS TO ACHIEVING DEI IN THE WORKPLACE:** *What are microaggressions? How does systemic anti-Black racism show up in the workplace?*
- **THE IMPORTANCE OF DIVERSE HIRING PRACTISES:** *What is diversity without representation?*
- **FEDERAL/PROVINCIAL STRATEGIES:** *The Canadian government's plan to combat racism*

Collaborative Solutions:

- **SOLUTIONS TO COMBAT ANTI-BLACK RACISM IN THE WORKPLACE:** *7 strategies*

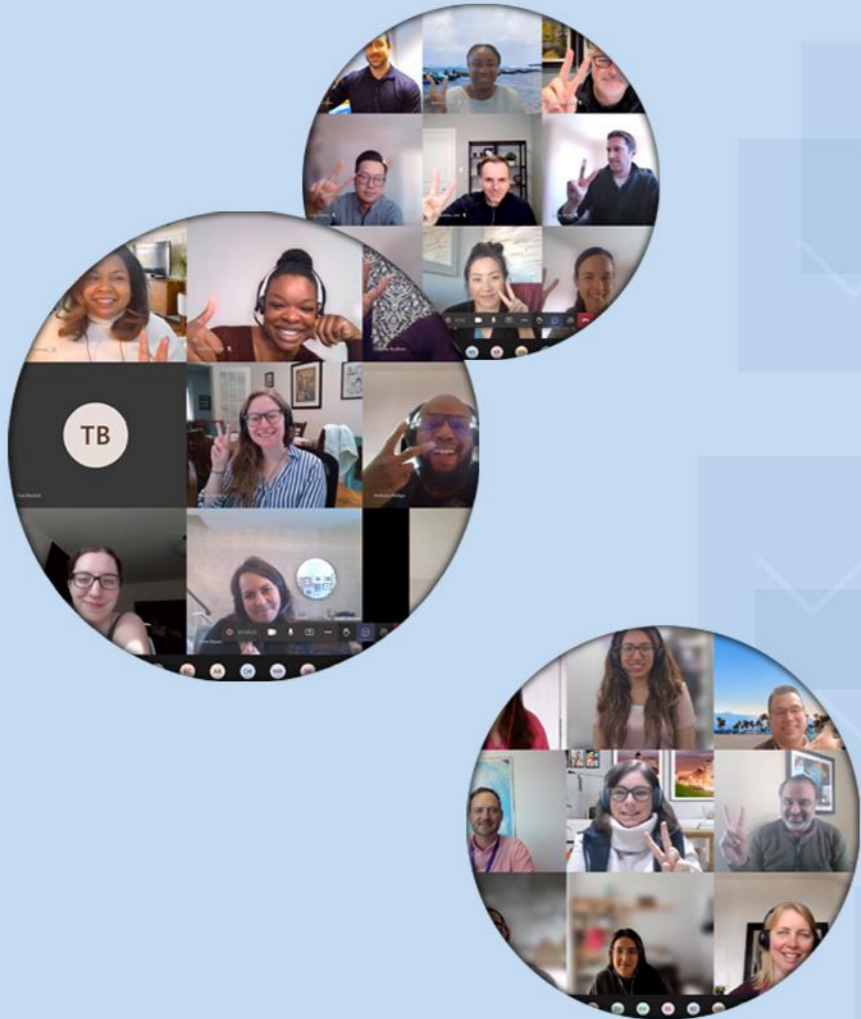
Interactive Performance / Q and A:

- **CLOSING / PERFORMANCE:** *Spoken word / poetry / beat-box performance*
- **Q & A:** *Staff interaction*



Benefits & Outcomes

What the attendees stand to gain:



INDIVIDUAL GROWTH

Staff will grow in their ability to better understand and empathize with one another and gain a heightened sensitivity towards actions and comments that are viewed as commonplace.



INSTITUTIONAL GROWTH

Companies and organizations will better understand how embracing diversity and inclusion can be a positive asset to the growth of their company in terms of financial gain, innovation, and workplace culture.



INCREASED AWARENESS

Employees and employers will gain a heightened level of awareness in many areas including: historical facts not widely known, cycles of oppression that can be redirected, and the importance of fair hiring practices.



COLLABORATIVE SOLUTIONS

The presentation will offer a variety of suggestions that companies and organizations can work towards which will help foster a better, more inclusive, and efficient working environment.



Additional Resources

Virtual Gallery

After receiving several requests from companies and their staff to gain access to the slides from Sean's presentation, we decided to put some of the slides into an interactive virtual exhibit. The gallery also offers additional resources for staff who would like to learn more or simply keep the conversation going.



SeanMauricette.com | SeanMauricette@gmail.com

E x p l o r e

Explore in-depth facts about black history that are rarely spoken about or acknowledged.



L e a r n

Increase your understanding of key aspects to systemic racism and where it comes from.



S u p p o r t

Access resources to community support, explore partnerships with other organizations across the country and keep the conversation going.

